

International Finance & Innovation Centre

AFRICA'S GATEWAY TO THE WORLD

Sponsored by:











# Table of Contents

01	At A Glance page 03
02	Strategic Locationpage 14
03	Lifestyle & Infrastructure page 25
04	Competitive Incentives page 39
05	Brand Capacity & Sponsors page 46
06	Set Up Process and Facilitation Services page 48
07	Living in Kenyapage 53







01 At a Glance

Two Rivers International Finance & Innovation Centre (TRIFIC) Offering – A Snapshot.



# Welcome to Two Rivers International Finance & Innovation Centre!

Two Rivers International Finance & Innovation Centre (TRIFIC) is the first-ever privately-owned business services Special Economic Zone (SEZ) in Kenya, offering new and exciting prospects for global, regional, and Kenyan service-oriented business enterprises seeking a base to access international markets competitively.

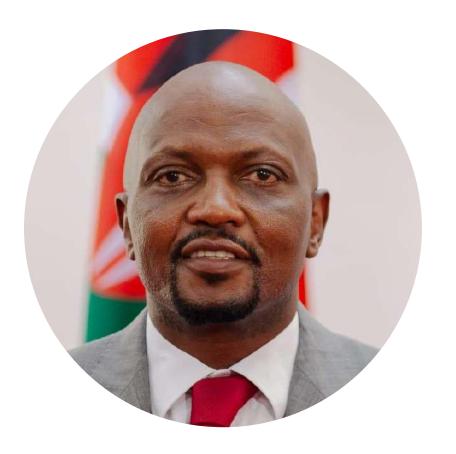




Spanning over 64 acres within Nairobi's prestigious diplomatic blue zone, TRIFIC provides global businesses and talent with a world-class environment to thrive in by enabling the exceptional in business, lifestyle, and community.







Hon. Moses Kuria, HSC
Cabinet Secretary
Republic of Kenya Ministry of
Investments, Trade and Industry

The gazettement of Two Rivers International Finance & Innovation Centre as a private, services-focused Special Economic Zone is a game-changer for Kenya. We firmly believe that TRIFIC will revolutionize Kenya's economic landscape. It will serve as a magnet for global investment, capitalizing on Kenya's exceptional human capital resources, advanced digital infrastructure and attractive incentives available within the SEZ framework to attract foreign direct investment that will create jobs, drive capital to Kenya and transfer knowledge and technology. This significant milestone not only solidifies Kenya's position as a hub for global investment but also as a global talent hub that generates a multitude of employment opportunities for our skilled workforce that can address the skill and talent shortage currently being faced by the developed world."





### Purpose.

Make Africa a dynamic force in the global business arena.

### Vision.

## Africa's Gateway to the World.

To be an economic beacon that highlights Kenya's and the region's presence on the map of international business, market networks, and talent.

### Mission.

To create real, tangible economic impact by establishing an international-caliber, service sector special economic zone that enables the exceptional in business, lifestyle, and community.



## Compass.

Performance
Best-in-Class
Ethos
Innovation
Attitude
Sustainability

### Strategic Objectives.

- Market, develop, and manage a world-class business and lifestyle hub.
- Nurture a strong brand that will attract, facilitate, and retain top and world renowned service sector companies.

## What is a Special Economic Zone (SEZ)?

Special Economic Zones in Kenya are governed by the Special Economic Zone Authority (SEZA) and they are set up as a means of realizing the country's economic potential by creating a favourable business environment for investors and enterprises to set up. Special Economic Zones are delineated special zones that provide integrated infrastructure facilities and business-friendly regulations and incentives. Special Economic Zones in Kenya are defined and operated under the SEZ Act No. 16/2015.

### Licences to be issued under the SEZ Act:

- Enterprise Licence corporate entity carrying out business in a special economic zone.
- Operator Licence corporate entity engaged in the management of a special economic zone.
- **Developer Licence** corporate entity engaged in developing and operating a special economic zone.







The Kenyan Government, through the SEZ Authority, has officially designated Two Rivers International Finance & Innovation Centre (TRIFIC) as a Special Economic Zone (SEZ).

This designation is under Section 4 of the Special Economic Zones Act, 2015, which empowers the Cabinet Secretary responsible for Investments, Trade, and Industry to declare, by way of a Gazette Notice, any area as a Special Economic Zone on the recommendation of the SEZ Authority.

### Gazette Notice

### SPECIAL ISSUE

339

Kenya Gazette Supplement No. 86

14th June, 2023

(Legislative Supplement No. 33)

LEGAL NOTICE No. 76

THE SPECIAL ECONOMIC ZONES ACT

(No. 16 of 2015)

DECLARATION OF SPECIAL ECONOMIC ZONE

IN EXERCISE of the powers conferred by section 4 (1) of the Special Economic Zones Act, the Cabinet Secretary for Investments, Trade and Industry declares the land specified in the Schedule hereto to be a Special Economic Zone.

#### SCHEDULE

Part of the parcel of land known as Title Number LR No. 22/365, originally 22/360, measuring approximately 25.089 hectares (64 acres) or thereabouts, situated in Nairobi County.

Dated the 13th June, 2023.

MOSES KURIA,

Cabinet Secretary for Investments, Trade and Industry.







# As a Special Economic Zone, Two Rivers International Finance & Innovation Centre provides competitive incentives for enterprises to set up.

### **CORPORATE TAX**

On foreign Sourced Income

On domestic Sourced Income

0%

10% for the first 10 years

**REPATRIATION TAX - DIVIDENDS** 

VAT

0%

0%

on supply of taxable good and services.

# REDUCED WITHOLDING TAX REGIME

### **TALENT MOBILITY**

Entitled to work permits/visas for foreign nationals up to 20% of full-time employees.

### PROFIT REPATRIATION

SEZ enterprises can fully repatriate all capital and profits without any foreign exchange impediments.

### **EXEMPTIONS ON:**

- Stamp Duty
- Payment of advertising fees and business service permit fees
- Excise Duty
- IDF / RDL
- Import declaration fees















Source: Knight Frank
\* Only for business with an annual income of over AED 375,000





## Target Market.

Global, regional, and
Kenyan service-oriented
business enterprises
seeking a base to access
international markets
competitively.

### **Target Service Sectors:**

- Banking & Financial Services
- Fintech
- Digital Technology & Innovation
- Business Process Outsourcing (BPO)
   Services
- Shared Services
- Professional Services including Consulting
- Legal Firms
- Corporate Headquarters
- Centres of Excellence
- Communications
- Insurance
- Investment
- Media & Entertainment
- Entrepreneurs
- Special Purpose Vehicles
- Associations
- NGOs
- Hospitality & Conferencing
- Healthcare

At Two Rivers International Finance & Innovation Center, we are creating a hub for global enterprises to tap into global and local talent to offer high-quality services at competitive prices across the world, leveraging the following six advantage elements:

- An international-caliber ecosystem with world class infrastructure, facilities, and a strategic location
- 2. Business-friendly enabling policies and facilitation services
- 3. An attractive and competitive fiscal regime
- 4. A cosmopolitan, holistic lifestyle urban node with world-class amenities befitting of global talent needs
- 5. Access to a deep pool of highly competent human capital in Kenya
- 6. Kenya's advanced and pioneering digital infrastructure and entrepreneurship



And all that, in the backdrop of a beautiful country full of adventure and once in a life time experiences.

When business is over, it is time to experience an authentic life time adventure and enjoy all year-round exhilarating wildlife experiences, the breathtaking outdoors and landscapes, the tranquility and adventure of Kenya's coast, enriching cultural encounters, and the warmth of the Kenyan people.









02 Strategic Location

Why Africa?
Why Kenya?
Why Two Rivers?

### Why Africa?

The time to invest in Africa is now.

Africa is the fastest-growing continent.
Fueling the growth are a young, rapidly urbanizing

population and a

rising middle class.

Sub-Saharan Africa will account for more than half of global population growth over the next two decades, with over 70% of this attributed to the rise in the working age population on the continent and many young Africans are embracing entrepreneurship, innovation, and digital transformation.

1.4 billion people across the continent A combined GDP of USD 3.4 trillion

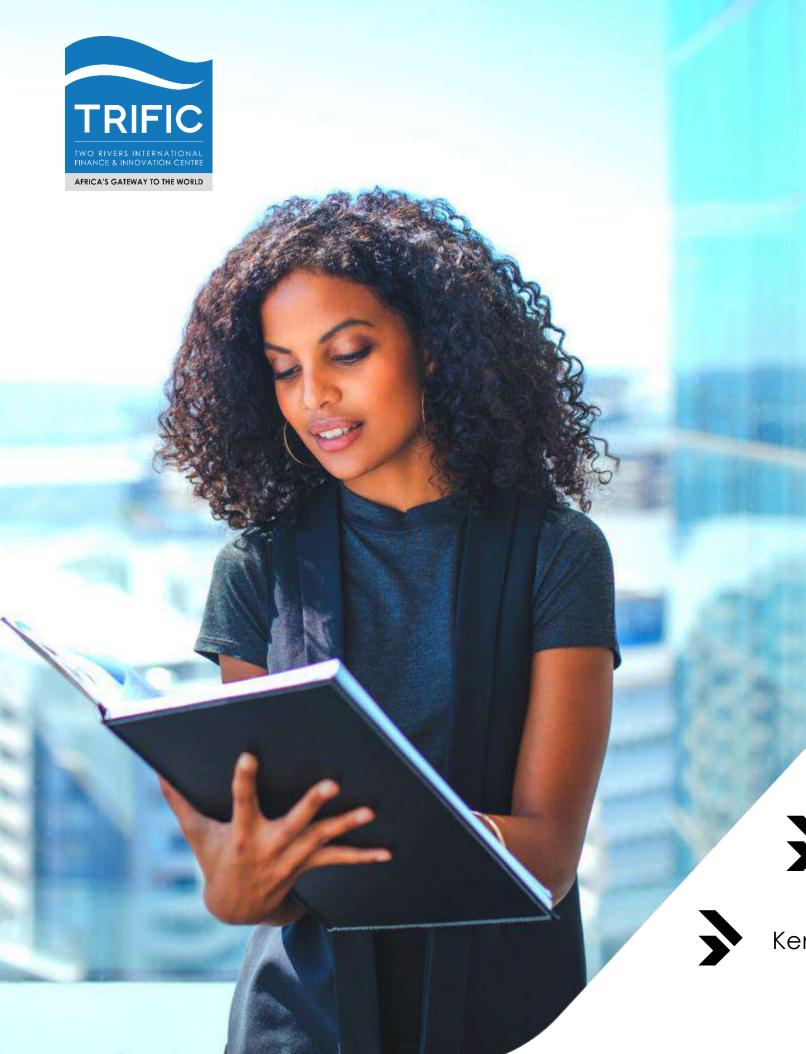


Africa is the **youngest continent in the world**, with 60% of its population under the age of 25.

Africa is the last and largest emerging market and offers the last big supply chain and consumer prospects, with opportunities much like the ones we saw in Southeast Asia 20 years ago.

Africa provides strong fundamental **growth opportunities** for the services sector:

- Urbanization & Rising Middle Class As urbanizing populations and rising consumer demand fuel corporate activity across Africa, business services can draw significant inbound investment.
- Digitization The telecoms and technology sectors are attracting investor attention, driven by Africa's increasing pace of digitization and modernization of telecoms networks.
- Financial Inclusion FinTech remains the largest beneficiary of investments across financial services, as a substantial portion of Africa's population remains unbanked and financially excluded from the economy, creating enormous potential for investors in this sector.



Kenya is the preferred entry point to Sub-Saharan Africa for international brands and investors.

Kenya is the **most stable democracy** in East and much of continental Sub-Saharan Africa.

Kenya is the **gateway** to the East Africa market of almost 500 million consumers.

Kenya is the regional logistics hub, the leading finance hub and the preferred destination for foreign investors, venture capitalists and for international company headquarters for their African operations.

Kenya's Jomo Kenyatta International Airport is the **busiest airport in East Africa** served by 40 passenger airlines and 35 cargo carriers including DHL and Fedex.

Kenya in recent years has build some amazing infrastructure.

Kenya generates 90% of its **energy** from renewable sources.

With a consistently growing GDP and a robust private sector, Kenya is among the top 10 largest and most competitive markets in Sub-Saharan Africa.

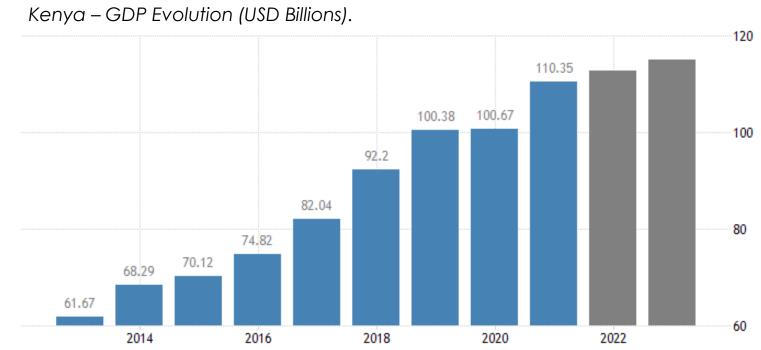


## GDP: USD 110 billion

Growing at an average of 5% from 2004 until 2022

## Population: 54 million

Nairobi's population has more than doubled over the last 15 years reaching 4.4mio expected to reach almost 7 million by 2030







Significant political, structural, and economic reforms in Kenya have largely driven and sustained economic growth over the past decade.

Kenya is highly regarded for its political stability and ease of doing business, as evidenced by numerous reports from global rating institutions.

### Global Rankings.

World Economic Forum - "Technology Pioneers 2022"

most innovative African nation

Expat City Ranking 2022 -Nairobi (Expat Essentials) #9 globally

#1 in Africa

English Proficiency (EF EPI 2022)

#20 globally

Cost of Living Plus Rent Index #114 globally (20.6) #14 in Africa

~80% lower than NY city benchmark

World Bank Ease of Doing Business (2020)

#56 globally



Politically and economically, Nairobi, Kenya's capital, is one of Africa's most significant and influential cities.

Nairobi is a vital **commercial and financial hub**, home to the regional headquarters of major international companies and organizations, including the United Nations Environment Programme (UNEP) and the United Nations Office at Nairobi, which serves as the UN's main regional coordination office for Africa and the Middle East.

Nairobi's vibrant technology community is already known as the "Silicon Savannah", and the Kenyan government is committed to establishing Nairobi as the premier destination for tech sector investment and innovation in Africa.



Kenya is uniquely placed to be an international services hub, aiming to serve a market of 1.4 billion people with a combined GDP of USD 3.4 trillion, reinforced by the implementation of the African Continental Free Trade Area (AfCFTA) pact.



### Strategic Location, Highly Connected.

Kenya's location makes it a gateway to East and Central Africa and has vast connections with neighbouring and other African countries via sea, road and air making it easy to access the Eastern, Central and Southern Africa markets.

## Established Hub and Fast Pace Development.

Kenya is the regional leader in East Africa, a region that has consistently been cited as the fastest growing region in Africa, and indeed the world. GDP growth rates have averaged 5% over the last decade.

Moreover, over the past decade, Kenya has been implementing strategic transport and infrastructure projects. This has made her a major transport hub in Africa while boosting economic growth.

# Highly Educated, Skilled and Competitive Talent.

Kenyan population comprises of highly educated and skilled professionals. Kenyans continue to upskill and keep up with the job market needs and this boosts Kenya's talent value proposition.

Furthermore, Kenyan talent is available at a competitive employment cost compared to other global financial centers (for example, the average wage in Dubai is five times that of Nairobi).

# A Thriving Digital Economy & Tech Hub.

Kenyans Are the Most Online Users in Africa and continue to invest in skills to make themselves thrive in the digital ecosystem.

Nairobi is highly recognized as a tech hub, and Kenya has proven its leapfrogging capacity when it comes to digitization, especially around mobile banking.

# Competitive Cost of Living & Doing Business.

Kenya ranks #114 globally in the Cost of Living Plus Rent Index (~80% less expensive than NY city benchmark). It outperforms all major regions that companies have been expanding to in the last 20 years or so:

UAE #23 (47.6)
Mauritius #83 (27.2)
South Africa #87 (26.4)
Philippines #103 (22.4)
Kenya #114 (20.6)

## Implementation of AfCFTA.

Kenya's participation in the East Africa Community (EAC) and the African Continental Free Trade Area (AfCFTA) are also advantageous to Enterprises as it provides them with access to unified regional policy frameworks across a vast market landscape across the continent of 1.4 billion people and 55 participating countries with a combined GDP of USD 3.4 trillion.

AfCFTA is poised to become the largest free trade area in the world, and Kenya is well positioned to play a leading role as an established business and corporate hub.



At Two Rivers International Finance & Innovation Center, we are creating a hub for global enterprises to tap into global and local talent to offer high-quality services at competitive prices across the world, leveraging the following six advantage elements:





# An international-caliber ecosystem with world-class infrastructure, facilities, and a strategic location.

Two Rivers is strategically located within the diplomatic zone of Nairobi, providing easy access to human capital markets, international schools, and lifestyle amenities. It provides world-class utility, security, and landscaping infrastructure with large capacity to service expansion needs. In addition, the Two Rivers urban node is an international-caliber holistic live-work-play ecosystem providing state-of-the-art facilities all within a 15-minute walking distance.



# Business-friendly enabling policies and facilitation services.

Enterprises can leverage TRIFIC's "one-stop" centre set up in collaboration with the SEZ Authority to channel all their applications for permits, approvals, and licenses and also facilitate with other government agencies as required. In addition, TRIFIC provides a dedicated Business Centre that manages and promotes the Centre and facilitates its enterprises, an Expat Centre catering to the needs of its expatriate residents, and an in-house international Arbitration Facility.



# An attractive and competitive fiscal regime.

TRIFIC leverages its SEZ status to provide enterprises with attractive and competitive incentives to set up. The incentives provided under the **SEZ Framework** are described in detail in Section 4 of this presentation. In addition, TRIFIC enterprises can also leverage **unified policy frameworks** from Kenya's membership in the **EAC** (East Africa Community) and **AfCFTA** (African Continental Free Trade Area).



# A cosmopolitan, holistic lifestyle urban node with world-class amenities befitting of global talent needs.

On top of corporate incentives, TRIFIC offers a plethora of lifestyle benefits befitting its status as an international-caliber location, including housing, hospitality, shopping, dining, health and wellness facilities, indoor and outdoor entertainment, and events, as well as close proximity to international schools and weekend adventures and lifetime experiences within the beautiful country of Kenya.



# Access to a deep pool of highly competent human capital in Kenya.

Kenya has a **youthful and growing population** and provides for a deep pool of **highly skilled**, extremely **adaptable**, and **English proficient** professionals. Kenya has one of the best educated human capital in the world. Qualified professionals can be hired at **competitive pay scales** in all occupations and at all levels of experience.



# Kenya's advanced and pioneering digital infrastructure and entrepreneurship.

Kenya is one of the ten fastest-growing digital economies in the world, and digital transformation is at the centre of the country's development strategy. Often referred to as Africa's Silicon Savannah, Kenya is the regional ICT hub of East Africa, with a growing ICT sector and some of the best digital legal frameworks on the continent, like its ICT Masterplan and Digital Economy Blueprint.

The Two Rivers urban node is a 106-acre master-planned multi-use development positioned to be a regional hub for business, leisure, and stay, providing a world-class experience to residents and visitors alike.

The total Two Rivers urban node has an approved mixed-use master plan that includes all relevant embedded approvals, licenses, studies, and audit requirements as per Kenyan law:

Planning & Building Approvals:

- Master Plan Approval
- Change of Use Approval
- Structural Drawings
- Inspection & Occupation Certificate

Material Investigations & Surveys completed:

- Topo Cadastral
- Traffic Survey









## Master Plan Led Leasing and Sales Process.

Spanning **64 acres**, Two Rivers International Finance & Innovation Centre has a further development bulk area of **1.2 Million square meters**.

According to each enterprise's needs, we select the right plot for development according to pre-defined master plan plot specifications.

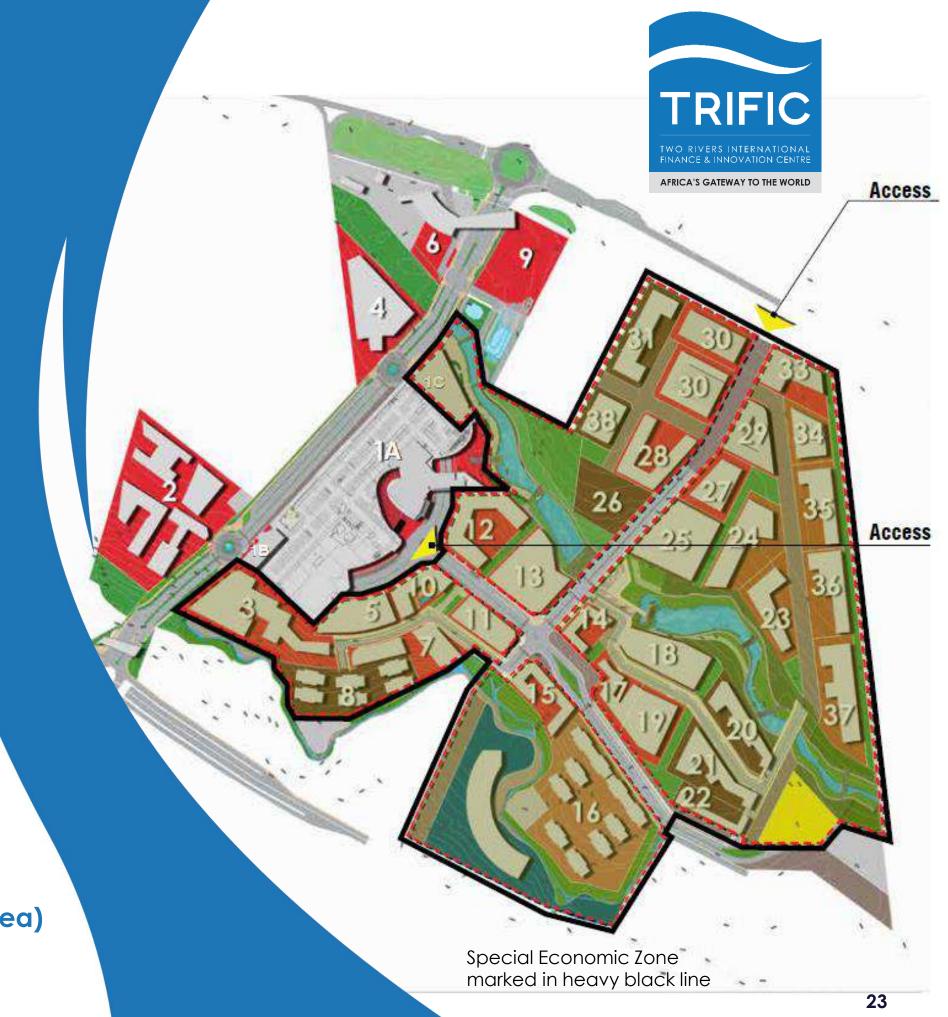
There are also plots available outside the SEZ for companies that want to set up outside the SEZ area.

### **Plot Specifications:**

The Master Plan provides for an approved range of specifications for each of the plot areas:

- Total Acres and Plot Coverage
- Total Gross Bulk Area (square meters) GBA
- Total Gross Lettable Area (square meters) GLA
- Density (Low Medium High)
- Plot Usage: Office, Residential, Commercial (this can potentially be changed according to demand)

Additional Development Capacity of 1,150,000 sqm within Two Rivers International Finance & Innovation Centre (SEZ Area)













TO THE UNITED NATIONS COMPLEX

TO PARKLANDS

TO WESTLANDS
TO NAIROBI CBI

TO JOMO KENYATTA INTRNATIONAL AIRPORT



Two Rivers is located in the heart of one of the most valuable residential and commercial areas in Nairobi, giving easy access to skilled human capital markets and lifestyle amenities.

- The site lies in the diplomatic blue zone, with affluent neighbourhoods within a 10-kilometer radius, including: Runda, Rossyln, Gigiri, Kitisuru, Kyuna, Muthaiga, Nyari, Peponi, Westlands, Highridge, US Embassy, the United Nations Headquarters, other country embassies, and many international schools, all within a 10-minute driving distance.
- The development is well linked to a wider catchment area within the Nairobi Metropolitan Region and is only 30 minutes away from the Jomo Kenyatta International Airport.
- The Western Bypass connects the Northern side adjacent to the development with the Southern Bypass at Gitaru. This road has created a link between Two Rivers and key market hubs in Lavington, Karen, and Westlands.





03 Lifestyle and Infrastructure

Two Rivers International Finance & Innovation Centre provides for the next generation of convenience, the first holistic live-work-play 15-minute business and lifestyle ecosystem in Nairobi.



Dr. James Mworia
Centum Group CEO



We are thrilled to be partnering with the Government of Kenya to launch the Two Rivers International Finance & Innovation Centre. It is designed to act as a strategic driver for Kenya's economic vision and to propel Africa's engagement with global investors, businesses, and talent, offering them an enabling environment and a unique location that enables them to offer competitive services to clients across the world. We have the potential to develop a further 1.2 Million square meters of development within TRIFIC, which can accommodate thousands of enterprises, and we will shortly commence the development of a world-class convention centre, a five-star hotel, and a hospital to support the enterprises and their employees that will be seeking to locate at Two Rivers International Finance & Innovation Centre.







# Premium Office Space For Every Business.

We have immediately available 150,000 Sq Ft of grade A commercial office space in TRIFIC.

Two Rivers International Finance & Innovation Centre has master planned a further development of **1.2 Million square meters** of grade A office space with world-class capabilities, infrastructure, and amenities befitting its status as a premier business address. All office spaces in the pipeline are modular, providing implementation flexibility and quick development turn-around.

## Available Now:

TRIFIC and Victoria Towers.





Victoria Tower

14,500 sqm Grade A office 40% readily available now

## TRIFIC Tower

14,975 sqm Grade A office 100% available now



## Beautiful Places To Live.

Two Rivers International Finance & Innovation Centre is about reminding people that you can be busy making a living, but not too busy to make a life.

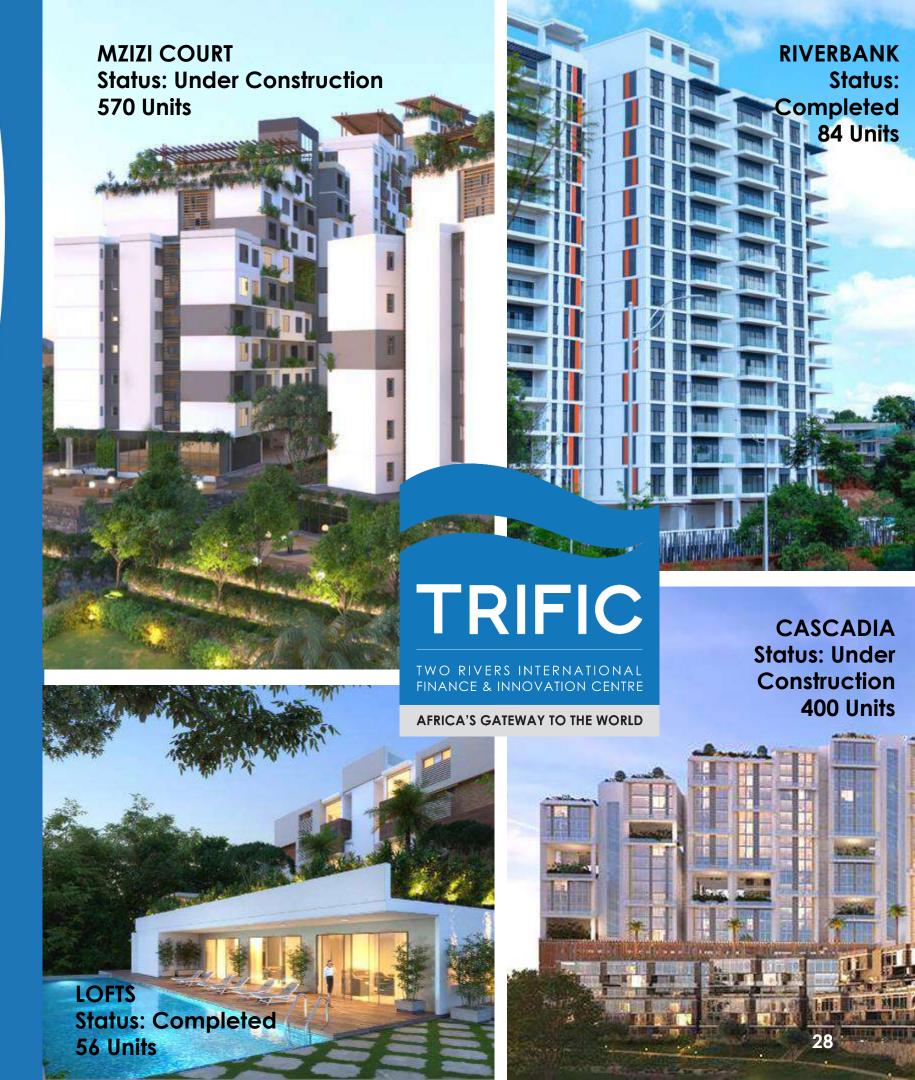
We are creating seamless environments that will help expatriate and local professionals integrate their work and personal lives by offering city amenities within a suburban style setting.

TRIFIC offers a holistic lifestyle for its community, including residential options to cater to the housing needs of our expatriate and local professionals.

We currently have **850 housing units available**, with a good mix of 1-2 and 3-bedroom units, including loft residences offering more luxurious living accommodations.









# Hospitality That Caters To World Travelers.

Your guests and visitors don't have to leave TRIFIC to get a good night's rest. The international chain **Holiday Inn**, a 4-star hotel with 178 rooms and meeting facilities, is already operational within the Two Rivers International Finance & Innovation Centre, and we will shortly commence the development of a **world-class convention centre**, a **hospital** and a **five-star hotel**.







# Conveniences For Today's Lifestyle.

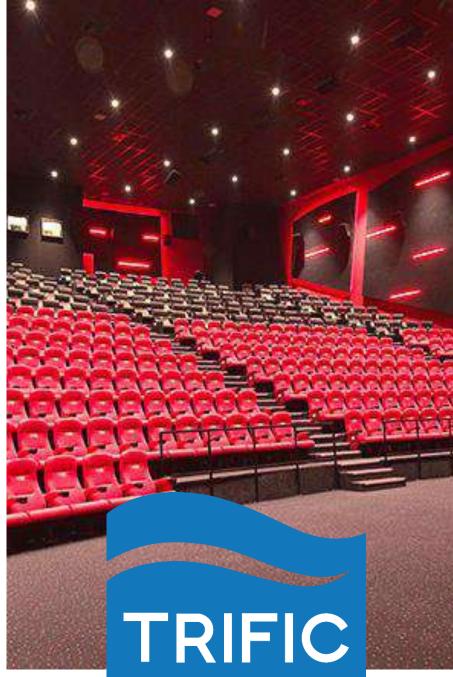
Grocery and all kinds of shopping, dining, entertainment, health and wellness facilities, conferencing, and other services are all just steps away at Two Rivers International Finance & Innovation Centre.

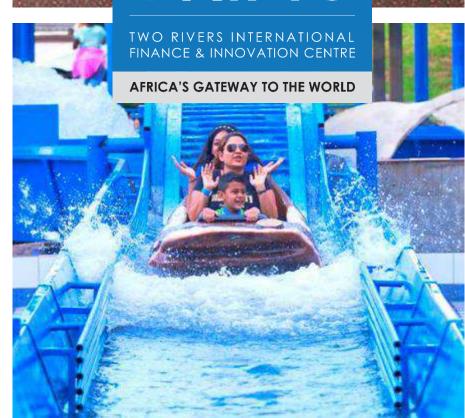
That includes state-of-the art indoor and outdoor entertainment facilities, outdoor grounds with 4,000 people capacity, riverfront aquapark with the largest Ferris wheel (Eye of Kenya) in the region, flume rides, water zorbing, bumper boats, dancing fountains, and gokarting.

The next pipeline developments include a 2,500 sqm bowling indoor park, an enhanced kids indoor entertainment facility, a modern food court, a food and deli market, and a reinforced dining proposition in terms of casual and business dining as well as bar and lounge options.

















In addition to its offices, housing, and multiuse public spaces, Two Rivers International Finance & Innovation Centre features a pedestrian-friendly landscape that complements its architecture. Its elaborate internal road network includes wide roads, jogging and cycling paths, and street furniture.

TRIFIC's masterplan has a provision for **30% green space** within its development.

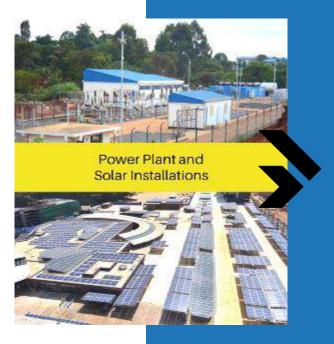




# World-Class Infrastructure.

Two Rivers is a holistic, self-sustainable, and SDG-compliant ecosystem. It includes an investment of more than USD 90 million in infrastructure in terms of utilities, roads, security, ICT, and data center able to fully cover existing and future development needs. All of Two Rivers International Finance & Innovation Centre's buildings and plots are fully serviced.

92
in Infrastructure
million Investment







### Two Rivers Power Company.

- A 23 MVA in-house power substation with two dedicated 66kv lines thus limiting the number of brown outs
- A 7.5MW diesel generated power plant has also been installed
- Largest rooftop solar panel installations in Africa, with a capacity of
   1.2MW soon to be doubled to 2.4MW
- 99% uptime, stable power provision

### Two Rivers Water and Sanitation Company.

- Includes the region's largest reverse osmosis water treatment plant with capacity to treat 2 million liters of water per day
- Reduces the daily raw water consumption by ~70%
- ~85% of gray water is recycled and treated to World Health Organization standards
- Tap water drinkable quality

### The first destination in East and Central Africa designed as a Smart City.

- Tier 4 ready data center offering community cloud and data hosting
- GPON ring delivering **over 20Gbps bandwidth speeds** within the infrastructure
- Triple play connection running over single broadband to deliver internet, IPTV and Fixed telephony to tenants and residents
- **5G Hotspot**: Improved LTE network offering 4G/5G from a number of different service providers

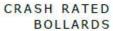


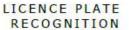
Outer Core Around Two Rivers District.

3M ANTICRIME FENCING:
Perimeter intrusion threat detection with intelligent tracking analytics

## INTELLIGENT











**LIMURU** 

**ROAD GATE** 

#### **SCREENING SYSTEMS**

Handheld Explosive Trace Detectors
Walkthrough Detectors
Under Vehicle Surveillance System

#### **ANPR SYSTEM**

License Plate Recognition Cameras

#### **SURVEILLANCE SYSTEMS**

Advanced Tracking Technologies

#### **ACCESS CONTROL**

Card and Biometric Readers Field Devices

### NORTHERN BYPASS GATE

#### **PHYSICAL BARRIERS**

Riser Arms and Bollards

#### **MODEL CITY STANDARDS**

International Fire Safety Standards Smart Building Management Services



## Top Grade Security.

From your point of entry to Two Rivers, to the concierge desk of your office or residential unit, security is of the highest global standard.

With **24-hour controlled access at all levels**, manned security, and CCTV surveillance, Two Rivers is extremely safe and secure.

Two Rivers' security solution employs IBM's Intelligent Operation Centre (IOC) at its core, which ties all of the other subsystems together and allows the effortless unification of hundreds of independent systems for access control, surveillance, threat detection, screening alerts, and communications into a single virtual system all managed by Tribus, our security member company whose commercial security services remain unmatched worldwide.



Security Operations Center







# Sustainability Focus.



Sustainability is at the core of how we deliver at Two Rivers International Finance & Innovation Centre and the brand's foundation strategy pillars are in alignment with all 17 UN SDGs.

Best-in-Class				Innovation			Sustainability		
SDG Goals	Knowledge Based	Safe Zone	Tech Ready	Entrepreneurial	Sector Centric	Innovative	Environmental Friendly	Good Place to Work	Socially Responsible
No Poverty				✓					✓
Zero Hunger									✓
Good Health and Wellbeing	✓							✓	✓
Quality Education	✓	✓			✓	✓		✓	
Gender Equality								✓	
Clean Water & Sanitation							✓		✓
Affordable & Clean Energy						✓	✓		
Decent Work & Economic Growth				✓	✓			✓	
Industry, Innovation & Infrastructure			✓	✓	✓	✓			
Reduced Inequalities								✓	✓
Sustainable Cities & Communities		✓					✓		✓
Responsible Consumption & Production	✓			✓	✓				✓
Climate Action	✓	✓					✓		
Life Below Water						✓	✓		
Life on Land						✓	✓		
Pease, Justice & Strong Institutions	✓							✓	✓
Partnership for the Goals	✓			✓					
	No Poverty  Zero Hunger  Good Health and Wellbeing  Quality Education  Gender Equality  Clean Water & Sanitation  Affordable & Clean Energy  Decent Work & Economic Growth  Industry, Innovation & Infrastructure  Reduced Inequalities  Sustainable Cities & Communities  Responsible Consumption & Production  Climate Action  Life Below Water  Life on Land  Pease, Justice & Strong Institutions	No Poverty  Zero Hunger  Good Health and Wellbeing  Quality Education  Gender Equality  Clean Water & Sanitation  Affordable & Clean Energy  Decent Work & Economic Growth  Industry, Innovation & Infrastructure  Reduced Inequalities  Sustainable Cities & Communities  Responsible Consumption & Production  Climate Action  Life Below Water  Life on Land  Pease, Justice & Strong Institutions	SDG Goals  Knowledge Based  No Poverty  Zero Hunger  Good Health and Wellbeing  Quality Education  Gender Equality  Clean Water & Sanitation  Affordable & Clean Energy  Decent Work & Economic Growth  Industry, Innovation & Infrastructure  Reduced Inequalities  Sustainable Cities & Communities  Responsible Consumption & Production  Climate Action  Life Below Water  Life on Land  Pease, Justice & Strong Institutions	SDG Goals  Knowledge Based  Safe Zone  Tech Ready  No Poverty  Zero Hunger  Good Health and Wellbeing  Quality Education  Gender Equality  Clean Water & Sanitation  Affordable & Clean Energy  Decent Work & Economic Growth  Industry, Innovation & Infrastructure  Reduced Inequalities  Sustainable Cities & Communities  Responsible Consumption & Production  Life Below Water  Life on Land  Pease, Justice & Strong Institutions	SDG Goals  Knowledge Based  Safe Zone  Tech Ready  Entrepreneurial  No Poverty  Zero Hunger  Good Health and Wellbeing  Quality Education  Gender Equality  Clean Water & Sanitation  Affordable & Clean Energy  Decent Work & Economic Growth  Industry, Innovation & Infrastructure  Reduced Inequalities  Sustainable Cities & Communities  Responsible Consumption & Froduction  Climate Action  Life Below Water  Life on Land  Pease, Justice & Strong Institutions	SDG Goals  Knowledge Based  Safe Zone Tech Ready Entrepreneurial Sector Centric  No Poverty  Zero Hunger Good Health and Wellbeing  Quality Education  Gender Equality Clean Water & Sanitation  Affordable & Clean Energy Decent Work & Economic Growth Industry, Innovation & Infrastructure Reduced Inequalities Sustainable Cities & Communities Responsible Consumption & Froduction  Life Below Water Life on Land Pease, Justice & Strong Institutions	SDG Goals  Knowledge Based  Safe Zone Tech Ready Entrepreneurial Sector Centric Innovative  No Poverty Zero Hunger  Good Health and Wellbeing Quality Education Gender Equality Clean Water & Sanitation  Affordable & Clean Energy Decent Work & Economic Growth Infrastructure  Reduced Inequalities Sustainable Cities & Communities Sustainable Cities & Communities Production  Climate Action  Life Below Water  Life on Land Pease, Justice & Strong Institutions	SDG Goals  Knowledge Based  Safe Zone Tech Ready  Entrepreneurial Sector Centric Innovative Friendly  Report No Poverty  Zero Hunger  Good Health and Wellbeing Qualify Education  Gender Equality  Clean Water & Sanitation  Affordable & Clean Energy  Decent Work & Economic Growth Industry, Innovation & Infrastructure Reduced Inequalities  Sustainable Crities & Communities  Responsible Consumption & Production  Climate Action  Life Below Water  Life on Land  Pease, Justice & Strong Institutions	SDG Gools  Knowledge Bosed  Safe Zone Fech Ready  Entrepreneurial Sector Centric Innovative  Environmental Friendly  Good Place to Work  Work  Friendly  Friendly  Friendly  Good Place to Work  Friendly  Friendly  Good Place to Work  Friendly  Fri



Two Rivers, under the umbrella of the **Centum Foundation**, is always looking to establish and build upon formal ESG programs to support the realization of the SDGs in Sub-Saharan Africa.

As a result, Two Rivers not only facilitates its corporate tenants' needs for ESG compliance but also reinforces their ESG strategy implementation.

## Governance.

As a listed company, Centum and its subsidiary companies adhere to high standards of corporate governance. The Board of Directors of Centum includes non-executive directors who are sector experts in their various fields.

We have put together a team of some of the best minds in the region for whom integrity, professionalism and passion is a way of life.





ESG



Environmental, Social, and Governance















## Environmental Impact.

## • Green Energy at Two Rivers:

The existing installed solar energy capacity of 1.2MW reduces the amount of carbon dioxide emissions by 535 tonnes per annum. The existing capacity is to be doubled to reach 2.4MW.

## Water Management at Two Rivers:

We treat and recycle 85% of the waste water and reuse it within the development for irrigation - 2+ million litres of wastewater recycled daily at Two Rivers.

## • Green Spaces at Two Rivers:

30% of the development has been set aside for green areas, parks and recreational areas.

## Social Impact.

## Community Impact:

We supply **over 10,000 families** in Githogoro, an informal settlement that neighbors Two Rivers, with **tap clean drinking water**.

Partnered with the **National Youth Service** and TSG to provide employment opportunities to graduates of NYS within the development.

Built, equipped and continue to support **Mathare Primary school** which supports 2,000 children in informal settlements.

## • Diversity and Inclusion:

We are committed to providing and promoting equal opportunities and ensure that diversity and inclusion are incorporated in our corporate culture – 40% of our BOD, 34% of our senior leadership and 39% of our total staff consists of women.



Two Rivers
International Finance
& Innovation Centre is
the ideal place to
work, grow,
collaborate, connect,
live, and enjoy.







04 Competitive Incentives

Highlighting the competitive incentives offered by the SEZ Framework and benchmarking them versus other destinations – A Comparative Framework.





## A. CAPITAL MOBILITY

AREA OF COMPETITIVENESS		KENYA SEZ – TRIFIC	MAURITIUS	UAE – DIFC	MOROCCO – CASABLANCA FINANCE CITY (CFC)
Corporation Tax on Domestic     Sourced Income		10% - first 10 years 15% - next 10 years 30% - thereafter	Taxed at 15%	0% (40-year tax holiday)	Total exemption for the first 5 years Taxed at 15%** thereafter
2. Corporation Tax on Foreign Sourced Income		0%	Taxed at 3%*	0%	0%
3. Compensating Tax on dividends distributed out of untaxed profits		Applicable CIT rate: 10% - first 10 years 15% - next 10 years 30% - thereafter	N/A	N/A	N/A
4. Capital Gains Tax		15%	0%	0%	Taxed as Business Income Total exemption for the first 5 years Taxed at 15%** thereafter
5. Repatriation Taxes	Dividends	0%	0%	0%	0%
	Management fee	5%	10%	0%	10%

<sup>\*</sup> Companies are allowed up to 80% partial exemption on foreign sourced income.

\*\* Set to progressively increase to 20% by 2026 following the Finance Law 2023.





## A. CAPITAL MOBILITY - continued.

AREA OF COMPETITIVENESS		KENYA SEZ – TRIFIC	MAURITIUS	UAE – DIFC	MOROCCO – CASABLANCA FINANCE CITY (CFC)
6. Repatriation Taxes	Interest	5%	0%	0%	10%
	Royalties	5%	0%	0%	10%
	Any other payments	10%	N/A	N/A	N/A
7. Limitations on Interest deduction in determination of taxable income		Interest deductions capped to 30% of EBITDA	Not applicable	Not applicable	Interest on loans in excess of a debt- to-equity ratio of 1:1 not deductible
8. Tax on Foreign inflows	Interest Income	0%	Treated as business income and taxable at 3%*	0%	0%
	Dividend Income	0%	Treated as business income and taxable at 3%*	0%	0%
	Royalty Income	0%	Treated as business income and taxable at 3%*	0%	0%
	Management fees	0%	Treated as business income and taxable at 3%*	0%	0%

<sup>\*</sup> Companies are allowed up to 80% partial exemption on foreign sourced income





## A. CAPITAL MOBILITY - continued.

AREA OF COMPETITIVENESS	KENYA SEZ – TRIFIC	MAURITIUS	UAE – DIFC	MOROCCO – CASABLANCA FINANCE CITY (CFC)
9. Foreign shareholding restrictions	Applicable to financial institutions only. Foreign shareholding limited to 25%.	No foreign shareholding restrictions	No foreign shareholding restrictions	No foreign shareholding restrictions
10. Double Tax Treaty Network	<b>14</b> concluded Double Tax Treaties	<b>45</b> concluded Double Tax Treaty Agreements	<b>136</b> Concluded Double Tax Treaty Agreements	<b>55</b> Concluded Double Tax Treaty Agreements
11. Ease of repatriation – Foreign exchange controls	No exchange control restrictions.	No exchange control restrictions.	No exchange control restrictions.	No exchange control restrictions.





## **B. OPERATIONAL TAXES.**

AREA OF COMPETITIVENESS	KENYA SEZ – TRIFIC	MAURITIUS	UAE – DIFC	MOROCCO – CASABLANCA FINANCE CITY (CFC)
12. VAT on exportation of Goods and Services	Exportation of goods is Zero rated  Exportation of services is  currently Vatable 16%*.	Zero rated	Zero rated	Zero rated
13. VAT on purchases	All supplies to an SEZ are exempt from VAT	Vatable at 15%	Vatable at 5%	Zero rated
14. VAT on local sales (within)	Supplies within an SEZ are exempt from VAT	Vatable at 15%	Vatable at 5%	Exempt
15. Stamp Duty	Exempt  All transactions in relation to the business activities of SEZ  Developers, Operators and Enterprises are exempt from stamp duty	Applicable on certain documents. Duty rate ranges from 1\$ - 22\$	Not Applicable	Registration duties applicable ranging from 1% to 6% on certain transactions such as transfer of shares or rights; company set up; equity increase; and goodwill transfer

<sup>\*</sup> Finance Bill, 2023 proposes to have the exportation of services Zero rated.





## B. OPERATIONAL TAXES - continued.

AREA OF COMPETITIVENESS		KENYA SEZ – TRIFIC	MAURITIUS	UAE – DIFC	MOROCCO – CASABLANCA FINANCE CITY (CFC)
16. Carry forward of Tax losses		Tax losses can be carried	Tax losses can be carried forward for a max of 5 years	Tax losses can be carried forward indefinitely. Utilization of tax loss each year limited to 75% of the taxable income	Tax losses can be carried forward for a max of 4 years
		forward indefinitely	Losses resulting from capital allowances can be carried forward indefinitely	Allows for transfer of tax losses between group entities where there is 75% or more common ownership.	Losses resulting from capital allowances can be carried forward indefinitely
	Plant and Machinery	50%	100%	N/A	10% - 15%
17. Capital Allowances	Industrial building	50%	30%	N/A	4% - 5%
	Furniture and fixtures	10%	20%	N/A	20%
	Commercial building	10%	5%	N/A	4% - 5%
	Computers and Computer software	25%	50%	N/A	20% - 25%
	Motor Vehicle	25%	25%	N/A	20% - 25%





## C. TALENT & PEOPLE MOBILITY.

AREA OF COMPETITIVENESS	KENYA SEZ – TRIFIC	MAURITIUS	UAE – DIFC	MOROCCO – CASABLANCA FINANCE CITY (CFC)
18. Employment Taxes (PAYE on Personal Income)	Taxed at graduated scale.  Highest band at 30% *.	Taxed at graduated scale. Highest band at 15%.	No employment taxes	Taxed at a standard rate 20% for the first 10 years.  Thereafter rate reverts to the normal progressive rates ranging from 10% - 38%.
19. Processing of work permits and visas	No special visa/work permits processing procedures.  Processing of work permits/visas takes an average of 2 weeks.	Special Occupation Permit (that combines work and residence permits) for foreign professionals and investors.  Occupation permits valid for 10 years and processed within 72 hours	The DIFC provides for residency visa sponsorship to all persons employed by DIFC registered entities  Provides for sponsorship of Dependent visas for family members  Processing takes 48 hours	The CFC has a one stop Centre that offers business facilitations and simplified procedure.  Simplified procedures for business Visa applications in 24 hours  Residence permits in 2 weeks  Exemption from the ANAPEC certificate, for foreign nationals certifying the absence of national candidates to fill the position.

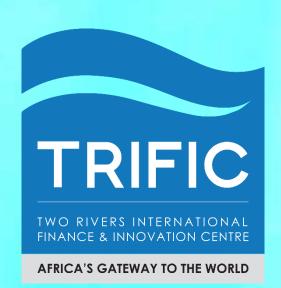
<sup>\*</sup> Proposal under Finance Bill 2023, to introduce a new bracket of 35% for individuals with a monthly income of KShs 500,000





05 Brand Capacity & Sponsors

TRIFIC Brand Credentials.



Sponsors.



#### Hon. Moses Kuria, HSC, **Cabinet Secretary**

Convinced of its potential to be a key driver of diversified economic growth and positive social and infrastructure impact, the Two Rivers International Finance & Innovation Centre is sponsored by the Ministry of Investments, Trade, and Industry.

www.industrialization.go.ke



#### Fred Muteti. **Board Chairman**

The Kenyan Government, through the SEZ Authority, has officially designated Two Rivers International Finance & Innovation Centre (TRIFIC) as a Special Economic Zone (SEZ).

This designation is under Section 4 of the Special Economic Zones Act, 2015 which empowers the Cabinet Secretary responsible for Investments, Trade, and Industry to declare, by way of a Gazette Notice, any area as a Special Economic Zone, on the recommendation of the SEZ Authority.

www.sezauthority.go.ke

## **CENTUM** tangible wealth

#### Dr. James Mworia. **Group CEO**

Two Rivers International Finance & Innovation Centre is a key asset within the investment portfolio of Centum Investment, East Africa's leading investment company listed on the Nairobi Securities Exchange and Uganda Securities Exchange providing investors with access to a portfolio of inaccessible, quality and diversified investments.

Centum's mission is to create real, tangible wealth by providing the channel through which investors access and build extraordinary enterprises in Africa.

Its wholly owned subsidiary, Centum Real Estate Limited responsible for development is the region's leading real estate developer, with a focus on master-planned large mixed-use developments and with a long track record of successfully identifying, de-risking, developing, attracting and selling real estate projects at scale.

The Group adheres to strong corporate governance standards.



Market Capitalisation (1)

Net Asset Value (2)

5.7 billion

**39.8** billion translates to KES60 NAV per share



Shareholders Equity Value Growth since 2009)

(Mar 2009 – Sep 2022)

10X

Annualized Return on 20% Shareholders' Equity

Cost-to-Income Ratio

38% an improvement from 39% in FY2022

Long Term Gearing (2)

0%



National scale Long and Short-term ratings affirmed on account of strong financial profile(3)

 $A+_{(KE)}$ ,  $A1_{(KE)}$ 

(1) Share price as of 18 November 2022

(2) As at 30 September 2022

(3) Rating accorded by Global Credit Ratings (GCR) in October 2022

www.centum.co.ke

47





06 Set Up Process and Facilitation Services

Requirements, process and facilitation services to join the Two Rivers International Finance & Innovation Centre opportunity.



## Prerequisites for Enterprises setting up in Two Rivers International Finance & Innovation Centre (SEZ).

To operate within TRIFIC, an Enterprise must:

- Have a services-oriented business scope,
- Own or lease land or premises within the Two Rivers International Finance & Innovation Centre SEZ area to set up its operations,
- Have gone through the SEZ Enterprise Licencing Process and have been gazetted as an SEZ Enterprise by the SEZ Authority in Kenya.

## Facilitation Services –



The Two Rivers International Finance & Innovation Centre team will guide you through all the different steps and proactively ensure a smooth and quick turnaround process.

## **TRIFIC**Business Centre

The TRIFIC Business Centre, responsible for managing and promoting the Centre and facilitating the needs of its contacts and enterprises, ensures that you receive all the necessary communication and facilitation services that you may require.

Its services include:

- Communication and Introductory Session Facilitation
- Office Space Requirements and Leasing Facilitation
- Residential Requirements Facilitation
- One-Stop-Shop SEZ Licencing Application Facilitation
- Enterprise Onboarding
- Expatriate Professional Onboarding and Work Permit Facilitation

For your enquiries please contact us at: <a href="mailto:info@trific.co.ke">info@trific.co.ke</a>

## Setting Up at TRIFIC -

The Two Rivers International Finance & Innovation Centre team will guide you through all the different steps and proactively ensure a smooth and quick turnaround process.



Step 1:

Step 2:

Step 3:

In TRIFIC, should contact us at:

info@trific.co.ke

Letter of Offer
Signed

Identifying your needs and screening for eligibility requirements.

At the initial stages of the process, an introductory meeting is held with TRIFIC and an Application Form together with a Letter of Intent (LOI) is filled with TRIFIC. Agreeing on space and commercial terms.

At this stage of the process the enterprise candidate agrees on specific space and commercial terms with TRIFIC and signs a Letter of Offer.

It is only after Step 3, that the Enterprise SEZ Licencing process with our one-stop-shop can kick in.

Step 4: **SEZ Enterprise** Licensing **Application Process** (One-Stop-Shop) Step 5: **Lease Agreement** with TRIFIC Step 7: **Hand Over For** Step 6: Fit Out (Development Team) **SEZ Enterprise** Licence by SEZ

**Authority** 

## SEZ Enterprise Licensing Application Process – Getting an SEZ Enterprise Licence.

In collaboration with Kenya's Special Economic Zone Authority (SEZA), TRIFIC's Business Centre has set up a **one-stop-shop** that works closely with enterprises during their licensing application process and provides all the necessary support to achieve the best outcomes.

The facilitation of our one-stop-shop provides the **finest service** and the completion of the process within **30 calendar days**.

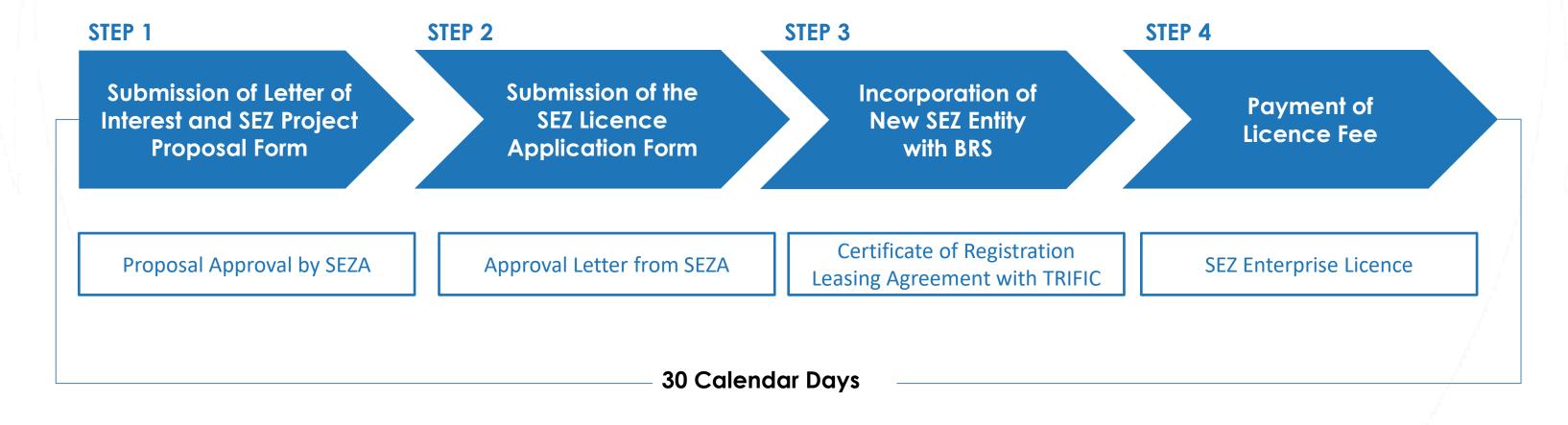






Enterprises interested to set up in TRIFIC, should contact us at:

info@trific.co.ke







07 Living in Kenya

When Business is over it is time to experience an authentic life time adventure.

Karibu is the Swahili word for "welcome" and the word "safari" was created in Kenya and it means journey - and such is an authentic Kenyan Journey.

No other country on earth can offer visitors as much to see and do. Within the borders of a single country, you will find savannahs rich with big game, timeless cultures unchanged by the modern world, pristine beaches and coral reef, equatorial forests and mighty snow-capped mountains, searing deserts and cool highland retreats and endless opportunities for adventure, discovery and relaxation - more than you would ever expect...

Kenya definitely offers an epic journey filled with life-changing encounters.





Kenya's Culture and Diversity will captivate you.

Kenya is home to over 40 distinct ethnic communities speaking close to 80 different languages. From the hunter-gatherers, whose lives have changed little in the last thousand years, to the fashionable residents of Nairobi.

Kenya is a cultural microcosm of Africa.

Meet the north's nomadic Samburu, the camel-herding Somali and Rendille and the age-old community of the Turkana.

Race with the world-famous Kalenjin runners.

Discover the keen ways of Lake Victoria's Luo and Luhya, the skilled wood-carving of the Akamba and the beautiful soapstone sculptures of the Kisii.

Walk alongside the Kikuyu, on Mount Kenya, and the Maasai, on the sweeping plains.

Fish the Indian Ocean among the nine tribes of the Mijikenda and the Swahili people, who embody a fascinating blend of African, Arab and Portuguese influences.

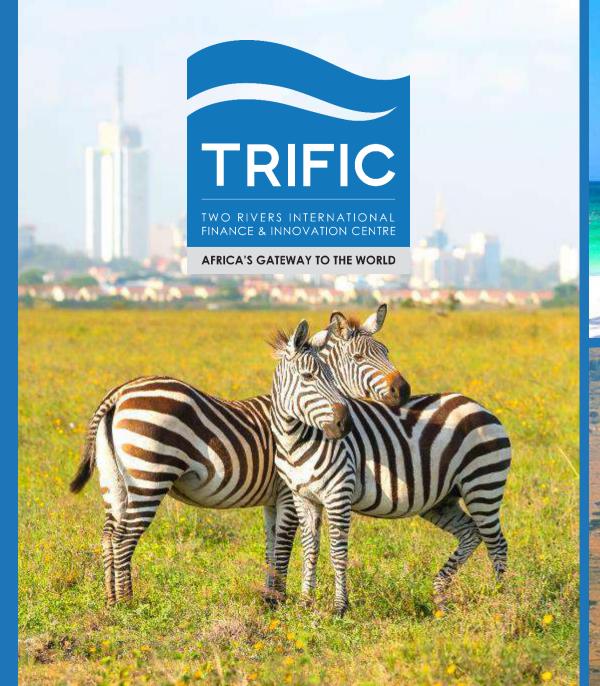




## When Business is over it is time to experience an authentic life time adventure.

From horseback and quad biking in Loisaba Conservancy to whitewater rafting in the Tana and cycling alongside zebra in Hells Gate National Park, Kenya offers an array of experiences to explore its breathtaking beauty. Trek Mount Kenya to point Lenana or hike the hills of Laikipia Plateau with Maasai warriors. Or sleep under the stars with the lullaby of the wild. Take a hot air balloon ride over the Maasai Mara Game Reserve and see what's impossible to see from a vehicle: the size, the distance, the majesty, and the sheer numbers of wildlife. The Kenyan coast offers a plethora of equally thrilling activities, from wreck diving and kite-surfing to fresh water and deep-sea fishing, sky diving and glassbottom-boat safaris. The Indian Ocean boasts colorful coral reefs teeming with tropical fish, dolphins and humpback whales you can see gliding and leaping offshore.

Spend a day exploring the coast on a traditional dhow or relaxing on a palm-fringed sugar-white beach. Sea-kayak, waterski, or windsurf the glistening waters.











#### **Official Name**

The Republic of Kenya. Kenya is named after Mount Kenya or Kirinyaga, the Mountain of Whiteness

## **Capital City**

Nairobi (Nyrobi meaning "the place of cool waters in Maa"). The highest city in East Africa 5,672 feet (1,729 m), modern and fast growing, Nairobi has over four million inhabitants.

#### **Main Cities**

Mombasa is the coastal capital and the largest port on the East African coast.

Other major cities include Kisumu,
Eldoret and Nakuru.

#### **Borders**

Kenya is bordered by Ethiopia, Sudan, Somalia, Uganda and Tanzania.

## Religion

Christianity, Islam, Hinduism, Sikhism and indigenous religions.

## Language

English is the official and Swahili the national. In addition, there are over 40 different Kenyan tribes speaking over 80 different dialects.

#### Government

Kenya is an independent republic with a democratically elected parliament. The President is the head of government.

#### **Time**

GMT +3 all year round. Kenya maintains an almost constant 12 hours of daylight. Sunrise is typically at 6:30am and sunset at 6:45pm.

### Climate

Located on the equator, the weather in Kenya can vary dramatically depending on the region. Generally, the coastal areas are hot and humid, the inland cities are temperate, and the northern parts are very dry.

## **Electricity**

Kenya regions are supplied with 220-240 volts AC, with standard 13 amp three square pin plugs.

#### Water

Most hotels and lodges serve filtered water and bottled water is readily available throughout the country.

#### Internet

Kenya offers many reliable internet service providers and Internet service is readily available in remote areas. Many hotels and lodges offer email and internet services and most towns offer private business centers and cybercafes with email and internet access.

## **Cell Phones**

There is good mobile phone coverage country wide including remote areas. Check with your mobile service provider for roaming capabilities and costs. When calling Kenya the international dialing code is 254.

## **Shopping and business hours**

8:00am to 6:00pm Monday through Saturday and shops are generally closed on Sunday. The malls remain open from 9:00 am- 9:00pm 7 days a week.

## **Banking Hours**

Banks in Nairobi and other large towns open from 9:00am-4:00pm Monday to Friday and 9:00am-12:00pm on Saturdays. 24-hour access to accounts can be facilitated by ATMs country wide.

## **Credit Cards**

All major international credit cards are accepted by many hotels, travel agencies, safari companies, and restaurants throughout the country.

## **Driving**

Driving in Kenya Kenyan motorists drive on the left and overtake on the right and general European styled traffic regulations apply. A current driving license with photograph is accepted for up to three months stay.

## **Currency and Currency Exchange**

The official currency is the Kenya Shilling; slang "bob." The written abbreviation is KSh. Foreign currency can be changed at banks, foreign exchange kiosks, hotels and airports.

## **Hospitals and Doctors**

A broad selection of highly qualified doctors, surgeons, and dentists are available in both Nairobi and Mombasa. Most lodges and hotels offer resident medical staff and maintain radio or telephone contact with the Flying Doctor Service, which specializes in air evacuations and emergency treatment in East Africa.

#### **Air Travel**

Frequent flights operate from Nairobi's Wilson Airport and from Jomo Kenyatta International Airport to many of the main towns and national parks throughout the country. Excellent air charter services can be arranged by travel providers to any destination within Kenya.



International Finance & Innovation Centre

AFRICA'S GATEWAY TO THE WORLD

Join TRIFIC's future-focused growth platform now and be part of Africa's new gateway to the world.

7th Floor, South Tower Two Rivers Mall P.O Box 10518-00100, Nairobi, Kenya www.centum.co.ke Contact Centre: +254 709 902 400 info@trific.co.ke

